

# Job Description

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<b>Role:</b>	<b>Marketing Manager, NMG Consulting</b> (part-time: approx. 80% of full-time role)
<b>Base Office:</b>	Singapore
<b>Direct Manager:</b>	Chief Operations Officer

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As the Marketing Manager for NMG Consulting, you'll work with our Partners and industry experts globally, playing an integral part in continuing to build on and execute a strategy to raise the profile of our capabilities. NMG Consulting, part of the NMG Group, is a leading multinational insurance and wealth management consultancy, integrating consulting, insights and analytics.

In this role, you will be an advocate of thought leadership, focused on maximising the insights we produce. You will have to uncover insights, identify opportunities and design new formats to deliver these themes and messages through multiple touch points like case studies, video, infographics and sound.

You have an impeccable eye for detail, strong communication skills, the ability to articulate and implement feedback from senior management to promotional activities. You are well organised and give natural structure to all you do.

## Responsibilities:

- Manage the growth of the external profile of the business. Align internal and external views on the process, coordinate the opportunities, and work with senior management to help apply our capabilities in the right way.
- Input and coordinate on global communication strategies, always focusing on respondents and delivering insights locally. Work with Consultants and technical teams to ensure smooth execution.
- Define and plan for thought leadership opportunities by utilising all insights created (reports, data, presentations and speaking events) into a range of creative outputs for various audiences.
- Manage the digital agenda and grow our presence on owned and social platforms.
- Drive the opportunities to share knowledge through creative internal communications.
- Partner with creative individuals using platforms such as UpWork to create unique and compelling design.
- Support the NMG Group and its businesses with group-wide collaborative initiatives including the annual Rendezvous and our Charity Challenge. You will play a key role in facilitating group-wide communication.

## You will possess:

- General marketing experience, ideally within a financial institution.
- Experience too, with various digital channels and UX.
- Strong communication and interpersonal skills as there is a high degree of stakeholder management with business stakeholders.
- Resourceful, self-motivated and possess multi-tasking competence.
- Proven ability to be a self-starter with energy and drive in a dynamic environment.

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## Company Overview

**The NMG Group** is a global advisory and intermediary firm focused exclusively on the financial services sector. Established in 1992, NMG has enjoyed rapid expansion internationally and now has over 800 employees in 18 cities, covering all inhabited continents. NMG is made up of three broad business groups:

- NMG Consulting, a specialist consulting business focused on the insurance and investment industries.
- NMG Benefits, an employee benefit consulting and administration business in Southern Africa.
- NMG Capital, a private equity business investing in financial services entities.

Clients include multinational insurance and wealth management companies, as well as employers whose staff participate in Retirement Fund and other employee benefit programmes.

**NMG Consulting**, part of the NMG Group, is a leading multinational insurance and wealth management consultancy, integrating consulting, insights and analytics. Our consultants provide global insights, strategy consulting and actuarial services to financial institutions including banks, insurers, reinsurers and fund managers.